

Review rules and processes to sport gaps and reduce risk across 6 areas



Company Summary

Company Name: DemoCo NI Ltd

Industry: *Technology*

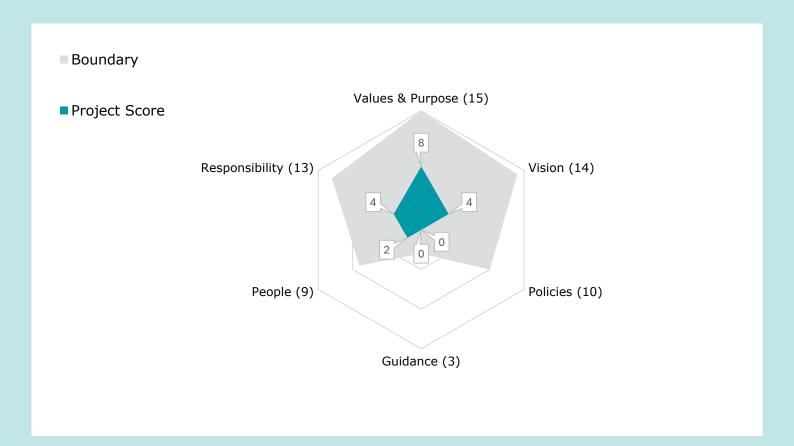
Date Complete: 24 / 07 / 2025

18 out of 62

A lower score means your AI project is more ethical. Try to get the lowest score you can!

Good

Governance exists in the organisation but there may still be room to improve



Part 1 - Recommendations on Values & Purpose



Has the organisation defined an 'AI strategy' regarding the use, creation or adoption of AI?

→ You answered 'Yes' to this question. Great job! Having an AI strategy keeps you organisation aligned when it comes to using AI. Remember to review your strategy over time. AI develops and as your organisation will mature on its AI journey so it's important to think about how your strategy may need to change in the future.

Has the organisation defined 'values' or 'principles' regarding the use, creation or adoption of AI?

- → You answered 'No' to this question. Values and Principles act as guiding rules which influence how you use AI. They align innovation and transformation with ethical, fair, and safe practices.
- ◆ If you are trying to think about what these could be, the following areas may be useful: Fairness which ensure that AI use if unbiased, equitable, and non-harmful. Accountability which enables auditability, responsibility, and redress. Sustainability which emphasises societal impact and long-term reliability. Transparency which clarifies AI's operation, purpose and its use.

Are these general digital values and principles, or are they specific to AI?

You answered 'General' to this question. AI doesn't need its own Values and Principles (although sometimes it can help). Integrating it with existing Values and principles is a reasonable approach for your organisation. You don't need to reinvent the wheel, however, make sure your existing ones are addressing the responsible use of AI. AI may change existing meanings, so make sure your Values and Principles maintain their meaning and purpose.

Part 2 - Recommendations on Vision



Has the organisation defined a 'vision' regarding the use or adoption of AI?

You answered 'Yes' to this question. Good job! A vision is a simple way of recognising 'why' you want to use AI in your organisation. Keep using your vision to direct the actions and choices you make on your AI journey.

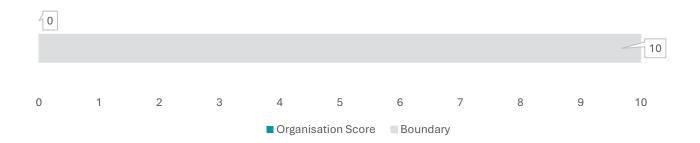
Has the organisation incorporated AI into its existing 'vision'?

- You answered 'I don't know' to this question. It's worth finding out if AI has been incorporated into an existing vision! However, you should have either an AI vision or incorporate AI into an existing vision. AI can be transformative, but it doesn't need to replace what already exists.
- ◆ A vision can be a simple way of recognising 'why' you want to use AI in your organisation. You can rely on your vision to help take action or make choices as you use AI in your organisation.

Does the organisation clearly define the reason they are going to use AI?

You answered 'Yes' to this question. Good! It's important to understand why and how you are going to use AI in your organisation. Make sure that you share these reasons with people. Remember, your organisation can change over time, as you mature, the reasons you use AI may change.

Part 3 - Recommendations on Policies



Has the organisation created any 'policies' regarding the use, creation or adoption of AI?

→ You answered 'Yes' to this question. Excellent! You should regularly review and update policies to ensure they stay aligned with evolving technologies, use cases, and regulatory requirements. This reinforces awareness and adherence to responsible use of AI across your organisation.

Are these general digital policies, or are they specific to AI?

→ You answered 'Specific to AI' to this question. AI doesn't need its own policy (although sometimes it can help). Integrating it with existing policies is a reasonable approach for your organisation. You don't need to reinvent the wheel, however, make sure your existing policies are addressing the responsible use of AI. AI may change existing policies, so make sure your policies maintain their meaning and purpose.

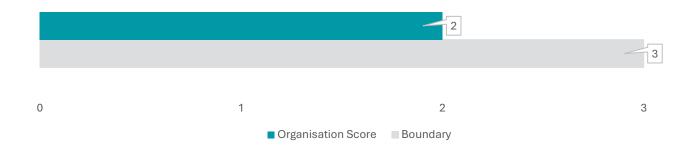
Do you have any policies like these within your organisation which include guidance on AI: General Digital Policy, Data Privacy Policy, Data Processing Policy, Information Security Policy, AI Safety Policy, Responsible AI Policy

◆ You answered 'Yes' to this question. AI may impact a range of different policies, consider the following list as you look to embed responsible use of AI into your policy framework: General Digital Policy, Data Privacy Policy, Data Processing Policy, Information Security Policy, AI Safety Policy, Responsible AI Policy

Please provide a list of relevant policies your organisation has established?

Engineering Standards

Part 4 - Recommendations on Guidance



Has the organisation created any guidance on the use or adoption of AI?

→ You answered 'Yes' to this question. Superb! Having guidance helps your organisation use AI in a responsible way! Remember clear guidance reassures users and teams that AI can be used safely and boost their confidence. Keep your guidance up-to-date to make the most out of AI (i.e., best practices, tips and use case examples).

What type of guidance has been created?

◆ Engineering Standards

Part 5 – Recommendations on People



The people in your organisation are aware of the potential of AI.

→ You answered 'Strongly Agree' to this question. Leverage this strong awareness by introducing advanced AI training and pilot projects to deepen understanding and drive practical adoption.

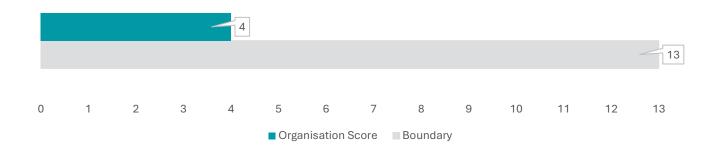
The people in your organisation trust AI to perform activities.

→ You answered 'Agree' to this question. Strengthen trust through transparent AI implementations, highlight success and bring your team on the journey.

The people in your organisation are confident using AI.

→ You answered 'Agree' to this question. Offer more hands-on opportunities and role specific training to boose confidence and understand how AI is embedded into work.

Part 6 - Recommendations on Responsibility



Have you identified an organisation structure which identifies lines of responsibility for AI?

→ You answered 'Yes' to this question. Great work! You understand that it's important to be accountable for your use of AI. If your organisation changes, you should update your lines of responsibility. Also, remember to be open as others within your organisation may want to take-on more responsibility.

Are there any AI champions or AI Leads identified in your organisation?

You answered 'Yes' to this question. Good! AI champions can be game-changers when you're looking to adopt and scale AI. AI champions act as internal advocates who help demystify AI and show others how it can benefit people and their roles. Remember, AI can change, and you should keep your AI champions up-to-date and skilled.

Are there any AI squads which have been setup to lead/endorse AI in your organisation?

- → You answered 'No' to this question. AI squads take champions to the next level and form cross functional team which work together to make AI work in your organisation. Having varied backgrounds and skills in your AI squads can lead to identifying relevant AI goals in your organisation.
- ◆ Think about who you should connect with to building meaningful teams which can work together to make your AI vision a reality. When building AI squads, think about connecting with different skillsets and backgrounds. A varied team can help create a wholistic approach to AI.